

COLLEGE OF BUSINESS

CENTRAL WASHINGTON UNIVERSITY
ACADEMIC YEAR 2016-2017 EDITION

BEACON

WEST



BEACONWEST

CWU COLLEGE OF BUSINESS
2016-2017 Edition

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QUALITY • OPPORTUNITY • VALUE

CB MISSION

We launch students toward a better future by engaging them in industry-relevant, student-centered programs driven by strong partnerships between students, faculty and business professionals.



The Best Business Schools in the World.

The Central Washington University College of Business has again earned the prestigious accreditation of the Association to Advance Collegiate Schools of Business (AACSB). Only five percent of business schools globally earn the coveted, quality-assurance designation.

The accreditation affirmation validated the work of the College to link students—and their classes—with the most current and emerging business trends and practices.



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Kathryn Martell

About one third of our business students are studying in Des Moines (at Highline Community College), Lynnwood (Edmonds Community College) and Pierce (Pierce Community College). This year we are also offering supply chain management at Joint Base Lewis-McChord. Our students come from all backgrounds—fresh out of high school, career changers, domestic, international, military, working—and our program delivery incorporates cutting edge technologies to keep them on track to graduation.

Some of our very best faculty are at our centers. They have PhDs from some of the best schools in the world, and industry experience. They come from China, South Korea, Turkey, India, Romania and the United States—their diversity matching that of our student body. Our classes are small and they're taught by professors, not grad students, because teaching is the core of what we do.

Our mission is to launch students toward success. We do it by incorporating professional development activities throughout our programs. Our students prepare consulting reports for local companies, regularly go out in the field, attend industry boot camps, compete in regional and national competitions, participate in our own career fair, and attend conferences throughout the country.

And I've saved the best for last: We offer this hands-on, personal education for an incredible value. *The Economist* magazine ranked CWU top in the state for economic impact on graduates. And *Forbes* named CWU one of America's Top Colleges for return on investment. Check us out! We'd love to welcome you to the Wildcat family.

Kathryn Martell, Dean

Dean's Corner

Hello,

Thank you for stopping by to explore opportunities to study CWU business programs in the Puget Sound area. Since the College of Business was born in 1975, our centers have been an important part of our family. The accreditation we earned from the AACSB International in 2010—only granted to the top 5 percent of business schools worldwide—applies to all of our locations. In renewing our accreditation in 2015, the review team made special note of the excellence of our westside locations.

About one third of our business students are studying in Des Moines

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incorporates cutting edge technologies to keep them on track to graduation.

Editor's Note

The College of Business has provided me many opportunities, and as I enter my senior year, I reflect on my decision to enter the program. In high school, I was part of the DECA club for four years. It piqued my interest and inspired me to choose business as a profession.

I transferred from WSU to CWU in fall 2015. My goal was to get involved. One of the first clubs I joined was SISTERS, which provides a safe place for women of color to discuss and address issues. SISTERS promotes self-confidence and the value of becoming a powerful woman. It also gives members an opportunity to build relationships with other women.

SISTERS gave me the confidence to apply for the ambassador position,

which is helping me create relationships with faculty, staff, and peers. It's also giving me event planning experience. Cherelle Damps and I worked closely within our ambassador team to help make the Honors Banquet for 200 guests a success. Then I planned the annual College Kick-Off in September.

Being active in the Wildcat community has afforded me many opportunities. I encourage you to get involved on and off campus for support, confidence building, and the chance to meet a variety of people who may become lifelong friends and contacts. For instance, I met Keith Gomes, the CEO of Tree Top at the Economic Outlook Conference. You never know who you might meet. Go Wildcats!

Marisol Sanchez, Editor-in-Chief

CBuzz



Accounting Career Event

At the Accounting Career Event in the fall, firms from all over Washington talk to students about their companies and available positions. Jobs range from tax and audit internships, to full-time associate positions. ACE is a great place for students to make connections with professionals, learn more about a variety of accounting firms, and hopefully secure an interview.

"The Accounting department sets students up for success," said alumna Tori Massey. "Not only do they have a career fair just for accounting students, they have professors that care. As a result of ACE and the support from the Accounting department, I was able to land a job at my number one firm, Clifton Larson Allen, almost a year prior to graduation."



Honors Banquet

Over 200 students, family, and faculty attended the 2016 Honors Banquet. Before the ceremony, high achieving students presented their accomplishments and research from the previous year. Outstanding students, scholarship winners, and the top 10 percent of graduating seniors were honored at this event.



Career Fair

This year's College of Business Career Fair was a huge success, with more than 230 students in attendance at the Des Moines center. Companies such as Amazon, Boeing, C.H. Robinson, Crane Aerospace & Electronics, H&R Block, Penske Logistics, and Thyssen Krupp Aerospace were among those recruiting for internships and jobs. Students were also offered info sessions to learn more about the companies. Some of the companies conduct on-the-spot interviews for entry level positions and internships. This is a great way for students to experience the interview process and potentially land a job.



JBLM

A ribbon cutting in September marked a new partnership that counts CWU among select universities to serve military personnel directly at Joint Base Lewis-McChord, near Tacoma. Classes on base begin winter quarter, and will be available to active-duty military personnel, veterans, reservists, their family members, and civilians.



Supply Chain Summit

In May the Supply Chain Management Institute hosted its annual Supply Chain Summit in the Museum of Flight. Twenty CWU students heard many fantastic speakers including the keynote by CWU alumnus Jim Ockerman, the VP of manufacturing and safety for The Boeing Company.



Mariners Night

Hosted by the Northwest Center for Sport Business

In May over 1,400 Wildcats attended the Seattle Mariners game at Safeco Field. Wildcat fans were given a CWU Mariners hat or T-shirt and spent time hanging out with Wellington in a private patio overlooking Seattle. This is an annual event hosted by the College of Business and the Alumni Association.

Merridy Rennick
backcountry skiing
in the Chugach
Range in Alaska.

Get to Know Your Center's Academic

Advisors & Counselors

**They are
here to
help you
succeed,
whether
you have
questions
about
transfer
credits,
or need
direction
when
applying
for the
College of
Business.**

CWU-Des Moines/Pierce

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CWU-Pierce/JBLM

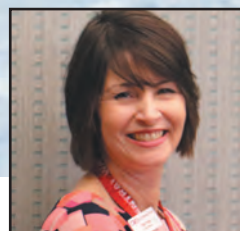
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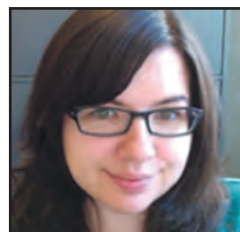
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Amber Darting



Karen Daniels



Merridy Rennick



Kathy Gallentine



Tom Spencer



Rebecca Nguyen



Kathy Nathans

welcome to CWU BUSINESS

... IT'S SO MUCH BIGGER THAN OUR ELLENSBURG CAMPUS



We also have

384 STUDENTS IN DES MOINES

281 STUDENTS IN LYNNWOOD

14 STUDENTS IN PIERCE

(CLASSES BEGIN ON **JOINT BASE LEWIS-MCCHORD** WINTER QUARTER)

Of those students

57%

AGE 18-24

34%

AGE 25-39

13%

AGE 40+

They identify as

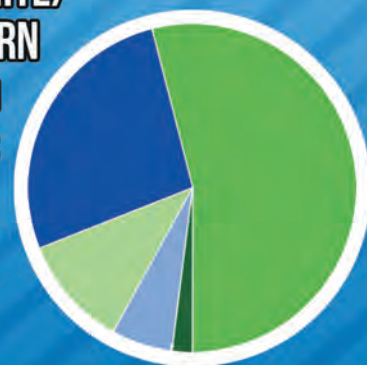
**54% EUROPEAN/WHITE/
MIDDLE-EASTERN**

27% AFRICAN AMERICAN

11% LATINO/HISPANIC

6% MULTIRACIAL

2% OTHER



New Faculty



Yuntaek Pae

Yuntaek Pae

Yuntaek Pae earned his PhD from Illinois Institute of Technology in 2010. He worked for Lewis University for six years teaching various courses. His research interests are investments and portfolio management. He's published in *Journal of Financial Stability*, *OR Spectrum*, and *Journal of Financial Planning*. He worked for Allianz Global Investors as a quantitative equity analyst in South Korea between 2005 and 2007.

"My goal in CWU is to improve finance programs," Pae said. "Hopefully, we can develop finance major and graduate degree programs in the near future."



Claudia Dumitrescu

Claudia Dumitrescu

Claudia Dumitrescu (or Dr. D, as her students like to call her) has more than 10 years of experience in both the academic and business worlds. For several years she provided legal and business consulting for various companies in Romania and Greece. She holds a master's degree and a PhD in business administration from Arizona State University.

She was an assistant professor of marketing at Whitworth University in Spokane before coming to CWU. Dr. D. looks forward to teaching marketing and its role in global society. She wants to prepare future business leaders equipped with strong interpersonal, analytical, problem-solving, and communication skills who contribute to society.

Her research interests lie in the area of consumer behavior, with an emphasis on consumer policy and corporate social responsibility. She is also interested in macromarketing and cross-cultural marketing in developing countries.



Timothy Hargrave

Timothy Hargrave

Timothy J (Tim) Hargrave teaches and conducts research in the areas of strategic management, knowledge management and innovation, sustainable business, and business ethics. Hargrave has been a part of the CWU team since winter quarter 2016.

"I have enjoyed my classes a lot. I find CWU students to be very sincere and dedicated compared to at other universities I have taught," Hargrave said.

His research has been published in *Academy of Management Review*, *Academy of Management Journal*, *Organization Science*, *Business Ethics Quarterly*, and elsewhere. Hargrave earned his PhD in strategic management and organization from the University of Minnesota's Carlson School of Management. He also holds an MBA and a master's degree in energy and resources from the University of California at Berkeley.

Hargrave began full-time at CWU in September. "I really enjoyed meeting the College of Business's leadership and management faculty during the hiring process and am looking forward to getting to know them better."



CWU Rated No. 1 in State for Economic Impact on Graduates

by Rachel Mahnke

CWU is the top-rated university in the state in a new ranking system that measures economic impact on graduates, according to *The Economist* magazine.

The magazine's first-ever college rankings graded four-year, non-vocational American colleges by alumni earnings above expectation. The purpose of the study was to determine which colleges deliver the greatest return.

CWU placed first in Washington with its alumni making on average \$4,567 more than their expected earnings. It placed 124th out of all 1,275 public and private institutions included in the rankings.

The Economist used data from the Department of Education's new College Scorecard website, which matches student-loan applications to subsequent tax returns in order to compare their financial status when they entered college to salaries 10 years later.

The Economist calculated what median earnings should be for a school's graduates, and used government data to determine whether graduates were over or under the estimate.

The numbers confirm what CWU alumni already know: Central is one of the best bargains in higher education. And its award winning faculty are preparing students who find success after graduation.

Unlike many national college rankings criticized for their simplicity, *The Economist's* rankings better compares apples to apples. Its formula anticipates earnings based on factors such as wealth of the state in which the school is located and prevailing local wages. It also considers students receiving Pell grants, family income, SAT scores, demographics, school size, and whether the institution is a liberal arts college.

The system is based on the economic idea of value added: "The economic value of a university is equal to the gap between how much money its students subsequently earn, and how much they might have made had they studied elsewhere," according to *The Economist*.

Washington colleges and universities following CWU in *The Economist's* rankings were: Washington State University (279); Walla Walla University (362); Eastern Washington University (534); Seattle University (586); Pacific Lutheran University (627); University of Washington (640); Western Washington University (652); Evergreen State University (658); University of Puget Sound (670); Northwest University (755); Whitworth University (873); Gonzaga University (927); Saint Martin's University (951); Seattle Pacific University (1137); and Whitman College (1236).

Ranking of Washington State Colleges and Universities

Rank	University or College	Expected earnings	Median earnings	Over/Under
124	Central Washington University	\$40,333	\$44,900	+\$4,567
279	Washington State University	\$44,008	\$46,400	+\$2,392
534	Eastern Washington University	\$39,880	\$40,500	+\$620
640	University of Washington-Seattle Campus	\$52,257	\$52,100	-\$157
652	Western Washington University	\$43,415	\$43,200	-\$215
658	The Evergreen State College	\$32,042	\$31,800	-\$242

Expected earnings
Median earnings



Let's get down to **BUSINESS**

WHAT CAN YOU MAJOR IN AT **CWU BUSINESS**?

accounting

ACCOUNTING IS THE PROCESS OF RECORDING AND ANALYZING AN ORGANIZATION'S FINANCIAL TRANSACTIONS. EVERY ORGANIZATION NEEDS ACCOUNTANTS.

finance

THIS SPECIALIZATION EMPHASIZES FINANCIAL KNOWLEDGE AND CRITICAL THINKING SKILLS. IT PREPARES STUDENTS FOR CAREERS IN CORPORATE FINANCIAL MANAGEMENT, INVESTMENTS, AND FINANCIAL INSTITUTIONS.

leadership & management

LEADERS ARE DEVELOPED HERE. STUDENTS EXPLORE KEY CONCEPTS AND THEORIES REGARDING LEADERSHIP AND MANAGEMENT.

HOW DO I **APPLY**? WHO DO I **TALK TO**?

CWU.EDU/BUSINESS

509-963-2930



supply chain management

THIS IS ONE OF THE FASTEST GROWING MAJORS DUE TO THE LARGE NUMBER OF JOBS AND INTERNSHIPS AVAILABLE. FROM AGRICULTURE TO AIRCRAFT, SUPPLY CHAIN HANDLES THE MANY PROCESSES BETWEEN SUPPLIERS, MANUFACTURERS, AND CUSTOMERS.

marketing management

MARKETING OPENS MANY DOORS INTO PRODUCT MANAGEMENT, SALES, SERVICE, CUSTOMER RELATIONS, ADVERTISING, AND DIGITAL MARKETING.

AND WHAT ABOUT MINORS?

sport business

LEARN ABOUT THE BUSINESS FUNCTIONS BEHIND THIS EXCITING INDUSTRY. EXPLORE MARKETING, MANAGEMENT, LAW, AND FINANCE AS THEY APPLY TO SPORTS.

HR management

THIS MINOR FOCUSES ON STAFF TRAINING AND DEVELOPMENT, AND EMPLOYEE RELATIONS.

general business

PROVIDES AN INTRODUCTION TO KEY ELEMENTS OF BUSINESS ADMINISTRATION.

accounting

THIS MINOR PROVIDES A BASIC UNDERSTANDING OF KEY ACCOUNTING CONCEPTS.



CWU BUSINESS



@CWUBIZ

introducing...



CARLO SMITH, DES MOINES



OZDEN BAYAZIT, LYNNWOOD



FANG WANG, LYNNWOOD



WENDY COOK, DES MOINES



JIM THOMPSON, DES MOINES



ERICA HOLLEY, LYNNWOOD



SAYANTANI MUKHERJEE, LYNNWOOD

The Business Bunch



PETER BOYLE, LYNNWOOD



SHERYL JOHNSON, DES MOINES



KEN SMITH, LYNNWOOD



KE (GRACE) KE, DES MOINES



KE ZHONG, LYNNWOOD



MARYANNE ATKINSON, LYNNWOOD



KUN LIAO, LYNNWOOD



YUNTAEK PAE, DES MOINES



DICK TRIMBLE, LYNNWOOD



CLAUDIA DUMITRESCU, DES MOINES



TIM HARGRAVE, DES MOINES

meet the
**FULL-TIME
FACULTY**
at our centers

SAP Helps Make Students Job Ready

by Tasha Oney

In Summer 2015, based on a review and recommendation from Professor Ozden Bayazit, the College of Business joined the SAP University Alliances program. SAP is the largest provider of Enterprise Resource Management software. Such systems support a range of processes related to supply chain management, accounting, finance, human resources, and customer relationships. They

also serve as the repository for data and tools for business intelligence and decision support. In the Puget Sound, more than 450 organizations across a range of industries use SAP.

For CWU students, access to SAP offers a number of benefits. The goal is not to teach SAP, but to understand how enterprise systems support organization planning and execution. In a number of classes SAP is used to illustrate how systems, data, and processes combine to deliver specific outcomes. A series of newly created lab courses use SAP-based case studies to give students hands-on experience with

sales and distribution planning, production planning, requisition and purchasing, materials management and more. As a result, students gain a more thorough understanding of each process. Students who successfully complete three different SAP lab sessions receive a certificate of recognition.

Adoption of this industry-based system helps better prepare students for career transition. In cases where graduates join companies that use alternative enterprise resource planning systems, their understanding of the principles and process helps them adapt quickly.

Wildcats Win Boeing Case Competition

by Tasha Oney

In November the Wildcat Consultants were named the winners of the prestigious Northwest Boeing Business Case Competition. It is the second year in a row that CWU has taken the top prize, beating out teams from the University of Washington, Western Washington University and Portland State University.

Boeing is a leader in aerospace production and innovation, and students were grateful to be chosen to participate. For the project, Boeing introduced a business case to each team that challenged them to use their critical thinking skills, teamwork and knowledge from business classes such as supply chain management and finance. Each team had 15-20 minutes to present an implementation plan to a Boeing management panel.

Each team member shared different aspects of their new plan and then fielded questions for the last 10 minutes of the presentation. The first-place winners of the final round received a \$1,000 scholarship and an interview for an internship or entry-level position within the Boeing Organization. The second-place winner received \$500 in scholarship funds.

The first round of competition is held at each school to find the top team to represent at the final competition. The Wildcat Consultants—Victoria Massey, Brady Pahukoa, Rene

Mahnke, Nick Shuey and Tasha Oney—were named the winners of the CWU competition.

The Wildcat Consultants moved on to the final round hosted at the Museum of Flight. The night before, the team was treated to dinner with many Boeing employees in downtown Renton. After the networking opportunity, teams from each school were provided a night's

stay at a nearby hotel. On the morning of the competition, the teams were given a VIP tour of the 737 Boeing Aircraft factory in Renton. Then the teams met at the Museum of Flight for lunch with the judges before the final round. Following the Boeing Case Competition, Brady Pahukoa and Tasha Oney were offered Boeing internships for summer 2016.



*Above:
The 2015 Central Washington University participants of the Boeing Northwest Business Case Competition.*

*Right:
The winning CWU team.*



College of Business Bootcamps

Total Industry Immersion

Marketing

The marketing bootcamp familiarizes students with marketing functions and jobs. The 1-credit course is usually scheduled over three or four days in the summer and involves field visits to various companies. In July, students visited Google, Expedia, Tableau, Momentum, and Curator PR.

Students get direct access to industry veterans for insight on topics ranging from the evolution of the marketing landscape to resume building and skill development. It is a fantastic networking opportunity for internships and jobs. Fun fact: Google has a conference room named Wildcats.

Sports Business

The summer sports bootcamp, conducted by instructor Tim Morgan, was a tremendous success. It was comprised of three sessions in Tacoma, Seattle, and Puyallup, and gave students interested in sports industry hands-on experience.

The itinerary included stops at Tacoma South Sound Sports, the city of Tacoma, Seattle Sounders, Root Sports, Washington State Fairgrounds, Brooks Running Company, and Century Link Field.

Students were treated to presentations by directors, sales representatives, and managers with each facility. They learned about the planning that goes into an event, and the many job opportunities at each organization.

Human Resources

The human resources bootcamp gives students an inside look at the world of human resource management. It helps them discover the varied roles and industries they could be a part of, as well as gain career advice from management leaders in the field.

This unique opportunity most recently led us to Rhapsody, Tableau, and Costco last summer. Previous summers, students have been able to visit large organizations such as Nordstrom, Amazon, Virginia Mason, and Woodland Park Zoo, as well as smaller agencies such as Data I/O, Washington Employers, and successful nonprofits such as MEOW cat rescue.

These experiences help guide our management students, and most importantly, expose them to people and information not available in the classroom.





Digital Marketing Is a Growing Industry

From Google, Facebook, and Amazon, to Snapchat, Uber, and Pokemon Go,

digital media has transformed how companies reach and relate to customers. Consequently, today's marketers need a deep understanding of the digital landscape when making decisions about product, branding, communications, price, and channels.

A recent report by the Bureau of Labor Statistics identified digital marketing as one of the primary job growth areas. Emerging jobs in the field include social media marketing manager, search marketing analyst, and digital analytics analyst, to name a few.

The department of management and marketing offers a sequence of courses on digital marketing. Foundations of Digital Marketing first provides an overview of developments in digital marketing such as social media, mobile marketing, and analytics. Advanced Digital Marketing then focuses on application of digital marketing concepts to cases and real-world projects.

Past students have participated in an online marketing challenge hosted by Google, where teams partnered with local businesses to create and implement digital marketing campaigns, analyze campaign analytics, and provide strategy recommendations. Students gained hands-on experience with digital ad platforms such as Google Adwords and analytical tools such as Google Analytics. Google provided each team with a budget to experiment with campaign optimization strategies, manage campaign spending, and focus on return on investment.

A new certificate in digital marketing for small businesses is also in the works. It is intended to help small business owners leverage digital tools, produce measurable results, interpret key performance indicators, and develop an integrated marketing plan using traditional and digital media. The certificate will be delivered in partnership with advisory board members.



Riley Brown

Born and raised in Olympia, Riley Brown spent his post-high school years exploring his interests and the world. After working as an Army medic and a postal carrier, and living in places from Texas to Iraq, he decided to pursue a career in accounting, and chose CWU to take him there.

"I talked to advisors at several schools, and Central was the one that best understood my needs and could help me fulfill them," Brown recalled. "The Des Moines center is great because I can get a valuable education near my home and in my chosen industry."

Brown is majoring in accounting, marketing, and supply chain management on his way to becoming a certified public accountant. On the side he tutors accounting students and helps prepare income tax returns as an intern.

His success so far is due to a strong competitive drive and self-belief. "I don't always have to be the best, but I should always try," Brown says. "That way, even if I fall short, I still did pretty well."



Angela Funamori

Angela Funamori of Mountlake Terrace has worked in the operations department of a small community bank since 2009. The job has given her a great overview of accounting and many different business aspects, but she is eager to learn more.

For Funamori—who was familiar with CWU's great reputation and the success rate of its accounting grads—the decision to become a Wildcat was easy. She is majoring in accounting and minoring in business administration. The people at CWU, as well as the opportunities offered by the College of Business, have impacted her the most.

"I have never felt so connected within a school program and every day I am grateful for my decision of furthering my education and going to CWU," said Funamori, who is secretary of the Lynnwood Society for Student Accountants club.

In the summer she plays recreational softball and travels the country to compete. Softball has taught her trust, camaraderie, discipline, and perseverance, as well as the importance of a good work ethic.



Kim Phuong Nguyen

Kim Phuong Nguyen is studying business administration with a specialization in supply chain management. The CWU junior has been awarded multiple scholarships for her academic achievements. She works full-time for Pierce County in the Contract Services Division, and hopes to become an impactful supply chain professional in the areas of demand planning and procurement.

"I am glad to have chosen Central Washington University's College of Business to finish my Bachelor Degree because Central offers the best accredited supply chain management program at the best price," Nguyen said.

Moving to the United States just three years ago, Nguyen has never stopped pursuing her dream of college and a rewarding career.

As an immigrant, she understands that in some ways she must study and work harder than native people. Going back to school is one of the best decisions she ever made because it will help her enter the American labor force and advance her career.



Vi Tran

Vi Tran immigrated from Vietnam to the United States in pursuit of a better future. With broken English, she had trouble finding a job until she was eventually hired as a restaurant busser. Improving her English was the first goal she set.

Tran took English as a second language courses at Tacoma Community College in the morning while working eight-hour shifts at the restaurant. Then she enrolled in the business administration program, and specialized in accounting. Tran transferred to the CWU-Des Moines campus to be closer to home and pursue her dream of becoming a certified public accountant.

She got involved on campus by becoming a board member of the Society of Student Accountants and working with Campus Activities to plan and implement events in Des Moines.

"I really enjoyed the small size classroom, and friendly, professional resources at the Des Moines campus," Tran said. "And don't be afraid to reach out to your professor for help."

In her senior year Tran tutored students, and after graduation was honored with an excellence in leadership and outstanding student award.

student profiles

Alumni Featured.

Cindy Baccetti

Cindy Baccetti focused on accounting when she pursued her business degree, however, she gravitated to marketing, public relations, and event planning when she launched her career. Throw in a dash of entrepreneurship, community relations, and philanthropy, and you get a resume featuring large and small organizations and two of her own companies.

Baccetti juggled her education, work, and busy personal life as a young mom. She remembers CWU professors being accessible and bringing the real world into the classroom.

“The experience overall taught me that hard work and determination pays off later in your career,” Baccetti said. “What really matters is not always what you learn, but the tenacity to keep going.”

Baccetti manages the Retail Experience Center at Microsoft, a 23,000 square foot immersive retail lab with 12 model stores. It hosts over 1,200 bookings a year, from retailer and media tours, to consumer research, demo and technology testing, and film shoots.

In addition to her corporate clients, Baccetti has worked with St Jude Children’s Research Hospital, Taste of the Nation, and The Global Library of Women’s Medicine. She also serves on the board of Seattle Out and Proud.



Cindy Baccetti

Star Fischer

Star Fischer has been named partner at Moss Adams, one of the largest public accounting firms in the country. She provides research and development tax services for clients in manufacturing, aerospace, construction, and medical devices. She is a member of the IRS Advisory Council, among other boards.

When Fischer was a high schooler in Darrington, she wanted to become a teacher. She was accepted at Western Washington University, but when her father became sick she decided to stay close to home. She enrolled at Everett Community College and took an accounting class as an elective. She was hooked. It was the problem solving aspect she loved. An informational interview with a partner at Moss Adams reconfirmed her interest, and they hired her as an intern.

Fischer chose CWU to complete her accounting degree because it was close to Moss Adams and it was a good value. She remembers how supportive her professors were of working students. She appreciated the flexibility they gave her when she needed it.

CWU is also where she met her husband. “We were two of the youngest people in the evening program,” she says, “and had the same class schedule. I was so busy with working and going to school full-time that dating a fellow student is the only way it would have worked.”



Star Fischer

Shawn Wattles

When Shawn Wattles was working full-time on the factory line at Boeing, he might have found it hard to imagine becoming an executive—director of supply chain logistics—with 179 staff from across the United States, Japan, Singapore, Italy, and London reporting to him. A business degree from CWU, combined with a strong work ethic that got the attention of his supervisors, provided the bridge.

When Wattles graduated from Highline Community College with a general studies associate’s degree he, like many students, wasn’t sure what was next. A factory job at Boeing supported him while he considered his future.

While working full-time, Wattles began taking business classes at CWU. A choice made for convenience, but kept because it was such a good fit. “The instructors were so accessible and ready to help, and many of the other students had such a good attitude about meeting and working together, that there was a real sense of community,” Wattles remembers. “It made it possible to work and go to school. It was challenging but not hard, and after this experience it was easy to transition to a professional job and grad school.”

While still in school, Wattles began an industrial engineering position at Boeing. Regular promotions followed.

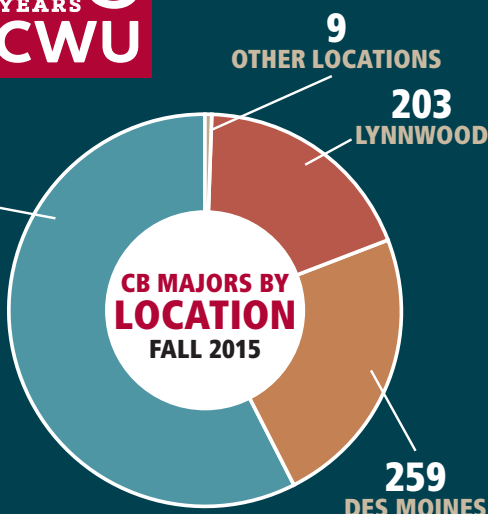


Shawn Wattles



632
ELLENSBURG

CB MAJORS BY LOCATION FALL 2015



31%
ACCOUNTING

4%
ECONOMICS

5%
GENERAL BUSINESS

8%
HUMAN RESOURCE
MANAGEMENT

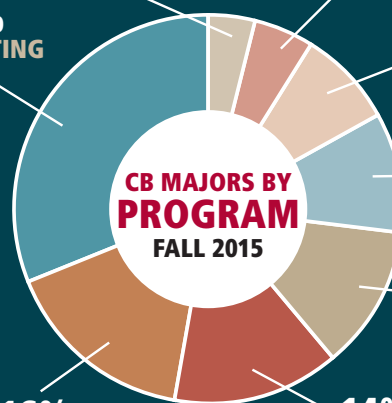
10%
FINANCE

12%
LEADERSHIP &
MANAGEMENT

14%
MARKETING

16%
SUPPLY CHAIN
MANAGEMENT

CB MAJORS BY PROGRAM FALL 2015



More Students
DISCOVER
CWU Business

Meet Your Advisor

Schedule a meeting with your advisor; our staff is dedicated to supporting the College of Business and its students with pride and enthusiasm. Your advisor will help you learn about our majors and minors, make decisions about classes and help you create your personalized four-year graduation plan. Our advisors are also here to help you gain professional development experience and share information about internships and job opportunities.

Get Involved

There are many ways to become involved on campus. Join one of our amazing business clubs or one of the 150 others on campus. Another way to get involved is to head to the second floor of the SURC where you can find the Student Government Office, Center for Diversity and Social Justice, Center for Leadership and Community Engagement and the Campus Activities offices. These are all great ways to meet other students by volunteering or even working part time.

Make a Decision – Majors/Minors

You are able to declare a major as soon as you have completed 30 credits, completed English 101 and 102, and have a collegiate GPA of at least a 2.5. Students are also required to attend a CB New Student Orientation. Once you decide to major in business you have more time to explore our specializations and determine what route you'll take from there.

Internships & Professional Development

We encourage all students to begin their professional development when they start college. Attending CB events such as resume workshops and networking events from the beginning will help prepare you for a bright future. We also encourage our students to gain professional experience by working while they are studying; this can be through part-time jobs during the school year and/or internships during the summer. It's never too early to gain internship experience so we welcome all CB students to our Fall Career Fair to meet with employers and look for internship opportunities.

Graduation & Careers

The College of Business' mission is to launch students toward a better future, and to do so we hope to have each one of our students graduating with a career path and hopefully a job. Our advisors and faculty are here to support students during their time at CWU by planning and exploring career paths early. The best way to prepare for a job after college is to be a great student and get internship experience throughout your time at CWU.



CWU
College of
Business
QUALITY • OPPORTUNITY • VALUE

On a Mission

The **College of Business** is on a mission to launch students toward a better future by engaging them in industry-relevant, student-centered programs driven by strong partnerships between students, faculty and business professionals.

cwu.edu/business



The Best Business
Schools in the World.